

**The 19th International Conference on
Pharmaceutical Medicine (ICPM2018)
The 9th Japanese Association of
Pharmaceutical Medicine
Annual Conference (in conjunction with)**

Sponsorship and Exhibition Prospectus

The 19th International Conference on Pharmaceutical Medicine (ICPM2018)
The 9th Japanese Association of Pharmaceutical Medicine
Annual Conference (in conjunction with)
Organizing Committee

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I . Welcome Message

Welcome Message

Everyone knows that the big pharma is now changing faster than ever before. Big differences in the speed and direction of that change are ongoing. The long-term pharma's business strategy is now focused in providing health care services with a patient-centered business model which would help physicians and the health care system to providing best treatment quality at reasonable cost and would also help in leveraging reputation. A better use of social media is also perceived as genuinely important. The definition of value for new medicines is much broader with increased focus on evidence and demands for transparency. A different profile of biomedical professionals is now required to effectively perform in this environment.

IFAPP is a nonprofit organization with the mission to promote Pharmaceutical Medicine (Medicines Development) as a distinct discipline and profession by enhancing the competencies of pharmaceutical physicians and graduates from related disciplines involved in medicines development worldwide, thus leading to the availability and appropriate use of medicines for the benefit of patients and society (www.ifapp.org).

Certification though Education and Continuing Professional Development are a major focus of IFAPP. The International Conference of Pharmaceutical Medicine (ICPM) is the largest event for our organization. ICPM is held every two or three years and is aimed to provide the state of the art in key areas for our discipline and profession. ICPM 2018 will be held in Tokyo (www.icpm2018tokyo.com) in collaboration with the Japanese Association of Pharmaceutical Medicine (<http://www.japhmed.org>) and is expected to gather around 400 representatives from the pharmaceutical, clinical research and regulatory arenas from all over the world.

The helping and hindering factors to the expansion of Pharmaceutical Medicine as a distinct global profession will be discussed during ICPM 2018. The emerging areas requiring additional competencies in the integrated process of medicines development are part of our program. This will be a unique opportunity to brainstorm on the future of our profession by interacting with acknowledged experts while receiving the hospitality of our Japanese colleagues and enjoying the wonders of their capital city.



今村 恭子



西馬 信一

II . General Information

Congress Name:

The 19th International Conference on Pharmaceutical Medicine (ICPM2018)
The 9th Japanese Association of Pharmaceutical Medicine Annual Conference (in conjunction with)

Main Theme:

『The Future of Medicines Development』

Date:

Thursday, Sep. 27 - Saturday, Sep. 29, 2018

Venue:

Ito International Research Center
(3-1 honngou 7-chome, Bunnkyou-ku, Tokyo, Japan)

Tetsumon Memorial Hall
(3-1 honngou 7-chome, Bunnkyou-ku, Tokyo, Japan)

ICPM 2018 Secretariat Office:

C/o ISS,Inc.
Mita MT Bldg. 8F, 3-13-12 Mita, Minato-ku,
Tokyo 108-0073, Japan
FAX: +81-3-3453-1180
E-mail: icpm2018@issjp.com

Organizing Committee:

Presidents ICPM

- IFAPP

Honorio Silva (USA)

- JAPhMed

Kazuya Iwamoto (Japan)

- Organizing Committee

(Chair) Kyoko Imamura (IFAPP, Japan)

(Chair) Shinichi Nishiuma (JAPhMed, Japan)

Kazuya Iwamoto (Japan)

Anna Jurczynska (Spain)

Gustavo Kesselring (Brazil)

Kotone Matsuyama. (Japan)

Gerfried Nell (Austria)

Honorio Silva (USA)

- Scientific Committee (Sessions Chairs)

Brigitte Franke Bray (Switzerland)

Domenico Criscuolo (Italy)

Ingrid Klingmann (Belgium)

Noriatsu Kohno (Japan)

Greg Koski (USA)

Chieko Kurihara (Japan)

Yong-Chol Kwon (Korea)

Xavier Luria(Spain)

Tamas Suto (France)

Kiichiro Tsutani (Japan)

Ichiro Uchida(Japan)

Naoto Uemura(Japan)

Hisashi Urushihara (Japan)

Pol Vandenbroucke (USA)

- Finance Committee

Gerfried Nell (Austria)

Kazuya Iwamoto (Japan)

- Communication Committee

Anna Jurczynska (Spain)

Kotone Matsuyama (Japan)

- Local Organizing Committee (JAPhMed)

Taku Seriu

Kihito Takahashi

Ryo Inuyama

Yujin Shutoh

- Local Scientific Committee (JAPhMed)

Ichiro Uchida

Stewart Geary

Taichi Nakamura

Michiko Tomiyasu

Masahiro Nitta

Kotone Matsuyama

Atsushi Kuga

Yoshihiro Hara

Makoto Miyazaki

Schedule & Program:

	AM	PM	Night
Thu Sep-27	Opening Ceremony Keynote Lecture Symposium	Workshop	Awards and Cocktail
Fri Sep-28	Panel Discussion Symposium	Workshop	Closing Ceremony

* This is only a tentative schedule and it may subject to change without notice.

※ Main program summary

Opening Ceremony

Dr. Honorio Silva (President of IFAPP)

Dr. Kazuya Iwamoto (President of JAPhMed)

Dr. Kyoko Imamura (Congress Chair of ICPM2018)

Dr. Yoshitake Yokokura (President of World Medical Association
President of Japan Medical Association)

Keynote Lecture I

Dr. Otmar Kloiber (Secretary General, World Medical Association)

Keynote Lecture II

Dr. Yasuhiro Suzuki (Chief Medical & Global Health Officer,
Vice-Minister for Health, Ministry of Health, Labor and Welfare, JAPAN)

Panel Discussion

Medical Affairs and MSL

Symposium I

Regulatory Sciences

Symposium II

Education

Workshop 1

Clinical Trials

Workshop 2

Ethics in Medicines Development

Workshop 3

Big Data in Medicines Development

Workshop 4

Access to Medicine from Tier Pricing to Neglected Disease

Workshop 5

Medical Safety

Workshop 6

Good Publication Practice

Workshop 7

Patient Centered Medicines Development (Round Table)

Workshop 8

Best Practices in Pharmaceutical Medicine

Participants:

300 people Expected (250 Japanese, 50 foreigners)

Participating Countries and Regions:

Official language of this congress: English (simultaneous interpretation between Japanese and English is available in some sessions.)

Budget

Income	Amount (JPY)
I. Registration Fee	11,000,000
II. Sponsorships	6,250,000
III. Donation	4,000,000
IV. Public Grant	2,000,000
Total	23,250,000

Outcome	Amount (JPY)
I. Preparation Fee	4,286,477
II. On-Site Management	16,216,234
III. Post-processing	702,000
IV. Tax	1,502,625
V. Others	542,665
Total	23,250,000

III. Exhibitions

THE LAST 3 COMPANY

Exhibition:

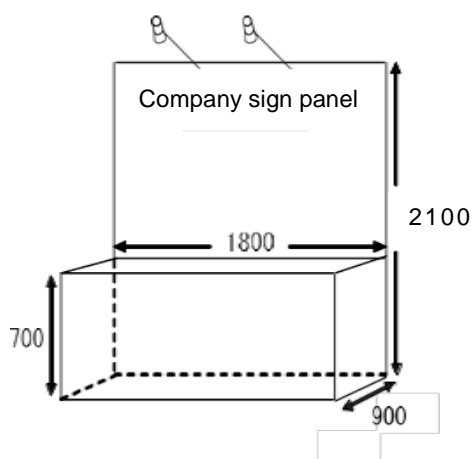
The commercial / technical exhibition will be held at Ito International Research Center

The floor plan will be designed to maximize exhibitors' exposure to the delegates and will be updated online.

SPACE + BACK PANELS RENTAL (W1.8m x D0.9m x H2.1 m)

The price for back panels is 324,000 JPY (tax-included) per booth. This includes:

- Exhibitors' badges
- 2 name cards for the conference
- Back panels (push pins can be used)
- Company sign panel with standard lettering in black and white
- A table and clothes
- A chair



The below and other items are not included and can be sold to companies as optional items. Please consult the Secretariat for prices:

- Basic Electricity
- Basic Lighting
- Catalog Stands
- Other Equipment

NOTE:

Electricity exceeding the usage will be charged by every 500w. Application for additional electricity is necessary prior to the congress.

Allocation of Exhibition Space:

Space allocation will be made by the organizer, considering the size and exhibition materials of the exhibitors. Allocation will be sent out to the company after the application deadline.

Schedule:

1, January 2018 Acceptance of application starts.

31, July 2018 Deadline of application

Allocation decision, sending out the invoice

31, August 2018 Payment due

31, August 2018 Exhibitors' manuals will be sent out.

Settlement of expenses incurred after the congress

How to apply:

Please send the Booking form attached on the next page by e-mail to the Secretariat:
icpm2018@issjp.com

Payment:

Please remit the amount to the bank account stated on the invoice. Any expenses incurred after the invoice should be settled up after the congress.

Cancellation:

Cancellation or refund will not be allowed unless the organizing committee accepts the circumstances of unavoidable occurrence.

Contact: ICPM2018Secretariat: c/o ISS, INC. (icpm2018@issjp.com)

IV. Advertising Opportunities

Advertisement in the Program

Program Booklet will be distributed in the congress bags to all participants.
Advertisement can be purchased for outside and inside pages.

Advertisement opportunities (all prices included tax):

- Inside front cover in color: 162,000 JPY
- Inside back cover in color: 129,600 JPY
- ~~Back cover in color: 194,400 JPY~~

CLOSED

Below will be inserted within the pages:

- Full page advertisement in black and white 54,000 JPY
- 1/2 page advertisement in black and white 32,400 JPY

Please send the art work data within the sizes below:

- Full page: W180mm x H260mm
- 1/2 page: W180mm x H125mm

Please note: Submit the art work data by e-mail or mail to the Secretariat. When making your data, Illustrator versions should be up to CS3 and the art work data must be outlined. The Secretariat e-mail can only accept data up to 8 megabytes. Data larger than 8 megabytes should be mailed as CD-ROM.

Schedule:

- 1, January 2018 Acceptance of application starts.
- 31, July 2018 Deadline of application
- 31, July 2018 Deadline for advertisement data
Payment due
- 31 August 2018 Proof reading

How to apply:

Please send the Booking form attached on the next page by e-mail to the Secretariat:
icpm2018@issjp.com

Payment:

Please remit the amount to the bank account stated on the invoice. Any expenses incurred after the invoice should be settled up after the congress.

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Contact: ICPM2018 Secretariat: c/o ISS, INC. (icpm2018@issjp.com)

ADVERTISEMENT BOOKING FORM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

ICPM2018 Secretariat: c/o ISS, INC.

icpm2018@issjp.com

Mita MT Bldg. 8F, 3-13-12, Mita, Minato-ku, Tokyo 108-0073, Japan

TEL: +81-3-6369-9984 FAX: +81-3-3453-1254

.....

CONTACT NAME:

.....

NAME OF COMPANY:

.....

NAME (as to appear in all the congress publications):

.....

ADDRESS:

.....

CITY:

COUNTRY:

POST / ZIP CODE:

.....

TELEPHONE:

FAX:

.....

E-MAIL:

WEBSITE:

.....

**WE HEREBY APPLY TO BOOK ADVERTISEMENT ON THE PROGRAM BOOKLET (all prices included tax):
(Please check one of the boxes)**

- ~~Back cover in color: 194,400 JPY~~
- Inside front cover in color: 162,000 JPY
- Inside back cover in color: 129,600 JPY

Below will be inserted within the pages:

- Full page advertisement in black and white: 54,000 JPY
- 1/2 page advertisement in black and white 32,400 JPY

V. Donation

DONATION BOOKING FORM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

The 19th International Conference on Pharmaceutical Medicine (ICPM2018)
The 9th Japanese Association of Pharmaceutical Medicine Annual Conference
(in conjunction with)

Secretariat (C/o ISS, Inc.):
Mita MT Bldg. 8F, 3-13-12 Mita, Minato-ku, Tokyo 108-0073, Japan
FAX: +81-3-6369-9984 E-mail: icpm2018@issjp.com

CONTACT NAME:

NAME OF COMPANY:

NAME (as to appear in all publications):

ADDRESS:

CITY: COUNTRY: POST / ZIP CODE:

TELEPHONE: FAX:

E-MAIL: WEBSITE:

WE HEREBY APPLY TO DONATE THE AMOUNT OF
100,000JPY x _____ unit(s) = _____ JPY.
THE AMOUNT WILL BE TRANSFERD TO THE BELOW ACCOUNT BY
DATE _____.

Bank Name: MITSUISUMITOMO BANK, LTD.
SWIFT Code: SMBCJPJT
Branch Name: AKASAKA BRANCH
Branch No.: 825
Branch Address: 2-5-1, Akasaka, Mitato-ku, Tokyo 163-8001
Account No.: 9410059
Account Name: ICPM2018 Chair Kyoko Imamura

VI.[NEW] Advertisement Opportunities

① Advertisement on lanyard of name tag

The name tag will be distributed to about 300 participants on site. Your company name and logo will be printed on the strap.

Your company name and logo will be printed HERE.
*sample



CLOSED

Advertisement

□150,000 JPY

Please note:

at. When making
work data must
to 8 megabytes.

Schedule:

15, August 2018 Deadline of application

Deadline for advertisement data

Your company name and logo will be printed HERE.
*sample



② Advertisement on conference bag

Conference bag will be distributed to about 300 participants on site. Your company name and logo will be printed on the bag.

Advertisement

□150,000 JPY

Please note:

CLOSED

. When making
work data must
to 8 megabytes.

Schedule:

15, August 2018 Deadline of application

Deadline for advertisement data

③ Advertisement on ballpoint pen

The ballpoint pen will be distributed to about 300 participants on site.
Your company name and logo will be printed on the pen.

Advertisement opportunities (all prices included tax):

□150,000 JPY / for 1 company

Please note: Submit the art work data by e-mail or mail to the Secretariat. When making your data, Illustrator versions should be up to CS3 and the art work data must be outlined. The Secretariat e-mail can only accept data up to 8 megabytes. Data larger than 8 megabytes should be mailed as CD-ROM.

Schedule:

15, August 2018 Deadline of application

Deadline for advertisement data

④ Advertisement on welcome board

We will place an advertisement of your company on the welcome board that will be set in front of the venue entrance.

Advertisement opportunities (all prices included tax):

□50,000 JPY / for 2 company

size of the advertisement : W600mm × H300mm

*welcome board size will be W1200mm × H2100mm

THE LAST 1 COMPANY

Please note:

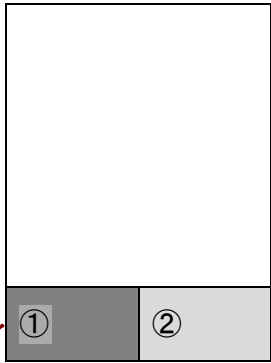
- a) Your advertisement space will be put in order of submission time.
- b) Submit the art work data by e-mail or mail to the Secretariat. When making your data, Illustrator versions should be up to CS3 and the art work data must be outlined. The Secretariat e-mail can only accept data up to 8 megabytes. Data larger than 8 megabytes should be mailed as CD-ROM.

Schedule:

15, August 2018 Deadline of application

Deadline for advertisement data

Your advertisement will be placed on HERE.
*sample



⑤ Advertisement in photo board

We will place an advertisement of your company on the photo board that will be set near the venue entrance.

Advertisement opportunities (all prices included tax):

□50,000 JPY / for 3 company

size of the advertisement

*width

Please note:

c) Your advertisement

Submit the artwork

Illustration

The size

than

me.

your data,

be outlined.

Data larger



Schedule:

15, August 2018 Deadline of application

Deadline for advertisement data

Your advertisement will be placed on HERE. *sample

The Future of Medicines Development				
①	ICPM	③	JAPhMed	
②		ICPM		JAPhMed
JAPhMed			ICPM	
	JAPhMed			ICPM

[COMMON SUBJECT MATTER of ①-⑤]

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Contact: ICPM2018 Secretariat: c/o ISS, INC. (icpm2018@issjp.com)

[NEW] ADVERTISEMENT BOOKING FORM

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icpm2018@issjp.com

Mita MT Bldg. 8F, 3-13-12, Mita, Minato-ku, Tokyo 108-0073, Japan

TEL: +81-3-6369-9984 FAX: +81-3-3453-1254

.....

CONTACT NAME:

.....

NAME OF COMPANY:

.....

NAME (as to appear in all the congress publications):

.....

ADDRESS:

.....

CITY:

COUNTRY:

POST / ZIP CODE:

.....

TELEPHONE:

FAX:

.....

E-MAIL:

WEBSITE:

.....

WE HEREBY APPLY TO [NEW] ADVERTISEMENT ON BELOW (all prices included tax):

(Please check the boxes that you request)

~~Strap of name tag: 150,000 JPY~~

~~Bag: 150,000 JPY~~

Ballpoint pen: 150,000 JPY

Welcome board: 50,000 JPY

**the last 1 company*

~~Photo board: 50,000 JPY~~

Total amount _____ JPY