

Nancy Dreyer

Chief Scientific Officer

Senior Vice President

Real-World & Analytic Solutions

Nancy Dreyer is the chief scientific officer and global chief of scientific affairs for IQVIA Real-World & Analytic Solutions. She leads the Center for Advanced Evidence Generation, focusing on the use of real-world evidence for regulators, payers, clinicians, and patients, using minimally interventional and non-interventional study designs that rely on primary and/or secondary data collection. Her current interests focus on characterizing when real-world evidence is reliable enough for regulatory purposes. She has worked with the FDA, most recently helping to plan a medical device evaluation network, and also with the European Medicines Agency testing new methods for pharmacovigilance through direct-to-patient research. She is a Fellow of both the International Society of Pharmacoepidemiology and the Drug Information Association, and is Adjunct Professor of Epidemiology at the UNC Gillings School of Global Public Health in North Carolina.