

Milagros L. Tan-Pineda

Email: chinniemd@gmail.com • Contact number: +63 939 929 4395

Career Highlights

Experienced Medical Director with more than 12 years history of driving excellence in Medical Affairs, developing people and building teams, institutionalizing Medical governance and embedding compliance in the organization, leading innovative scientific programs and working in collaboration with the cross-function team in successfully launching 9 medicines in the area of infection, maternal healthcare, cardiovascular and diabetes while managing the lifecycle of launched portfolio. Instrumental in developing world-class continuing medical education initiatives and partnership programs that led to the company being recognized as valuable scientific partners of healthcare professionals at the local and regional level. Skilled in working with clinical study teams in conducting global clinical studies and generating regional and local scientific evidence to improve healthcare. Outside of the Medical function, led other projects such as Affordability, Values Integration, Change Management, Mentoring Program and Digital Communication.

Professional Experience

United Laboratories, Inc.

Director, Clinical Investigation, Medical Affairs, December 2016-Present

Leads the a team that generates clinical data to support healthcare product development and provides the equivalence evidence for pharmaceutical products to ensure efficacy and safety

- Works with the different healthcare divisions in planning, designing and delivering clinical studies for product development and registration
- Manages the team to provide appropriate equivalence evidence to ensure efficacy and safety of medicines
- Ensures compliance to Good Clinical Practice and to all guidelines and policies governing clinical studies
- Develops systems and processes to streamline cross-functional work
- Strengthens team capabilities by implementing development programs and regular learning opportunities

AstraZeneca Asia Area, Singapore Pte Ltd

Asia Area Medical Excellence & Capability Lead, March 2016-November 2016

Worked with the country teams and Medical Directors to design and implement frameworks & programs to enhance Medical Capabilities and drive Medical Excellence across the Medical

functions and leads the strategic Medical planning and governance in Asia Area

- Strengthened Medical Capabilities by designing and implementing programs to assess and address gaps
- Ensured the Asia Area Operating Unit is in compliance with all the local regulations and global standards
- Developed Asia Strategic Medical Plans together with the Medical Directors
- Led Asia forums for best practice sharing across countries to promote collaboration and accelerate learning
- Defined and monitored relevant Performance Metrics for Medical and sets ambition for excellence

Asia Area Medical Therapy Area Lead, January 2015-June 2016

Led the Respiratory therapeutic area and worked with Area Marketing and country teams to drive Medical plans aligned with brand strategy for Asia Area (9 countries)

- Developed Asia Respiratory Medical plan and worked with country teams for local adaptation
- Partnered with global and Asia KOLs by leading the Asia Respiratory Academy and its projects – Asia stand-alone scientific meetings, research and publication, web-based CME activities
- Led Evidence Generation planning and conducted pan-Asian non-interventional study
- Strengthened Asia Respiratory Network by leading programs and best practice sharing
- Designed and conducted programs to strengthen Field-based Medical Capabilities in Respiratory

AstraZeneca Pharmaceuticals Philippines, Inc

Medical and Regulatory Affairs Director, January 2013-March 2015

- Expanded Medical Affairs and developed the Medical Scientific Liaison function
- Guided the Regulatory Affairs team in delivering product registration approval and license maintenance, managing issues and monitoring changes
- Designed innovative CME programs and projects in partnership with international academic institution and local Medical societies such as Joslin Diabetes Center Certificate Courses
- Maintained green status in Medical governance audits
- Built the strong science to launch new medicines, including a first-in-class
- Led the Affordability project, Values cascade and Change communication

Medical Director, January 2009-December 2012

- Managed the organizational change in promotional practices and providing support to HCPs

- Established a differentiated scientific platform for CME activities – AZ Academy Schools
- Guided the Clinical Development team in delivering global studies and generating data
- Developed the Speakers' Program and Accreditation framework
- Achieved green audit rating in Medical governance

Associate Medical Director, September 2007-December 2008

- Started Medical-led Evidence-Based Medicine Workshops in partnership with training institutions, that evolved to AZ R&D Institute – recipient of *Excellence in Asia - Asia R&D Awards in 2010*
- Initiated the Pharmacovigilance Tour in major hospitals that won *1st place in the Asia Pacific Medical Clinical Awards in 2011*
- Led the Pan-Asian non-interventional study on hypercholesterolemia in Philippines
- Handled intercompany promotional complaints

Medical Affairs Manager, September 2006-September 2007

- Developed the Medical team, its structure and functional units (Medical Information, Medical Education, Promotional Affairs and Patient Safety)
- Launched Scientific Leadership thru various initiatives and programs (booths, learning resource centers, newsletters, workshops)
- Strengthened Medical-Marketing partnership by designing processes, workshops and activities to promote collaboration (Annual Promo Awards, Evidence-based Medicine)
- Introduced Evidence-Based Detailing to Sales and Commercial teams

Medical-Marketing Manager, May 2005-September 2006

- Developed the Promotional Review and Approval Process
- Worked with Marketing colleagues to maximize the value of science in brand plans and ethical promotion such as integration of global study results and local BA/BE study
- Designed Medical Training Programs for Sales and Marketing aligned with brand strategies Integrated Marketing Solutions, CMP Medica

Medical Writer, May 2004-April 2005

- Developed Medical communication and patient education projects for healthcare companies
- Conducted Advisory Board meetings and scientific events for clients

Education and Credentials

Post Graduate Certificate, Drug Development Science (*Pass with merit*) • Distance Learning Program, King's College, London, UK

Post Graduate Education in Clinical Epidemiology (*28 units*) • University of the Philippines, Manila, PH

Doctor of Medicine • University of the Philippines, Manila, PH

Bachelor of Science, Psychology (*cum laude*) • University of the Philippines, Diliman, PH

Certificate and Training Courses

Biowaivers: Practical & Regulatory Approaches – Pharmaceutical Training International, Online; Nov 2017-Jan 2018

Advanced Good Clinical Practice Training Workshop – PCRIP, Manila; 17 July 2017

Bioequivalence and Bioavailability – Pharmaceutical Training International, Amsterdam; 24-25 April 2017

Principles of Health Research Ethics and Good Clinical Practice – UPM-NIH, Manila; 7-9 March 2017

The Monochromatic Conference on Systemic Reviews and Meta-analysis: From Clinical Research to Clinical Practice – AIM, Manila; 22-23 January 2011

Finance for Senior Executives – AIM, Manila, 9-12 September 2008

John Maxwell Leadership Summit: Building Real Leaders – Manila; 22 August 2008

The 4 Disciplines of Execution – AGSB, Manila; 9-11 July 2008

INSEAD Leadership Program – Singapore; 17-20 April 2007, 3-5 September 2007

Basic Biostatistics – Medical Education, China; 27 October 2006

Introduction to Pharmaceutical Medicine Course – Medical Education, China; 24-26 October 2006

How to Practice and Teach Evidence-Based Medicine – UPM, Manila; 15-18 June 2006

Basic Communication Skills in Pharmacovigilance – Manila; 16 October 2005

Effective Presentation Skills for Decision Makers – Manila; 13 July 2007

Professional Associations

Philippine College of Pharmaceutical Medicine, *Secretary*

Philippine Medical Association, *Member*

Society for Clinical Trials, *Member*

International Society for Pharmacoeconomics and Outcomes Research, *Member*