

AM-1
9:00-10:30**Panel Discussion:****Medical Affairs and MSLs****Topics:**

- The growing role of medical affairs in the medicines development process
- Medical Affairs and leadership in biopharma organizations
- Medical Affairs in Contract Research Organizations
- MSLs as field professionals: The Japanese perspective
- The future

Chairs:

- Silva, Honorio (IFAPP Academy, US)
- Vandenbroucke, Pol (Pfizer, US)

Faculty:

- Criscuolo, Domenico (IFAPP, Italy)
- Romano, Marco (Chiltern, Italy)
- Shiba, Hideyuki (AstraZeneca, Japan)
- Moritsugu, Yukio (MSD, Japan)
- Vandenbroucke, Pol (Pfizer, US)