

ICPM2018

DAY-3 (Sept 29)

The University of Tokyo, Tetsumon Memorial Hall (Language: Japanese only)

Session 1: Medical Affairs

Session Title: A function connecting pharmaceutical industries and healthcare professionals -The current situation and goals of MSL activities in Japan

Topics:

- Roles of MSL in Medical Affairs and their KPIs
- The practical side of MSL activities for both KTLs and internal stakeholders
- The expertise and communication skills MSL can well perform their activities

Chair: Tomiyasu, Michiko (Sanofi, Japan)

Panelists:

- **Matsumoto, Shiho (Takeda, Japan)**
- Mukai, Harumi (AbbVie, Japan)
- Nishimura, Takeshi (Sumitomo Dainippon, Japan)
- Shiba, Hideyuki (AstraZeneca, Japan)

AM-2:

9:30-11:30